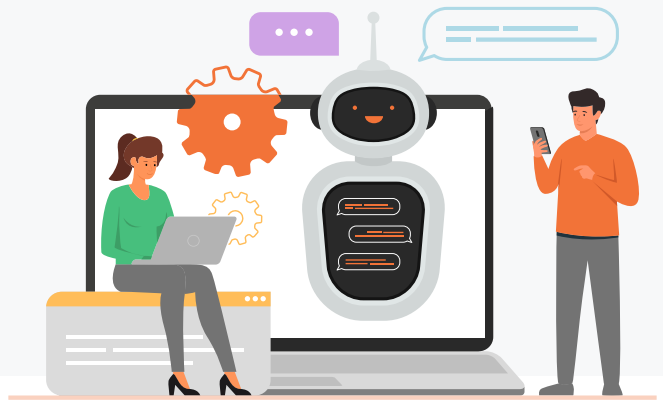# EXCLUSIVE 4-WEEK GENERATIVE AI SPRINT AGENDA

Sprint 2 of the AI Sprint Series is a four-week, hands-on program helping businesses unlock the full potential of AI for immediate and lasting impact. Designed to solve challenges like inconsistent results, wasted resources and stalled AI initiatives, it equips teams with practical skills in prompt engineering, automation and agentic workflows. Participants will implement targeted AI tools, build custom agents, and develop strategic roadmaps to drive productivity, streamline operations, and embed AI into daily business practices, delivering scalable efficiencies, innovation, and long-term success.

SESSION LENGTH: Each Session runs for approx. 1.5.to 2 concentrated hours

GOAL: Empower attendees to confidently harness AI tools—such as **copilots, chatbots, custom assistants,** and generative AI solutions—to boost productivity and deliver fast, impactful outcomes aligned to their unique roles and goals

WEEK 1 GUIDE: MASTERING PROMPT CREATION, MANAGEMENT & SHARING

BUSINESS CHALLENGE: Ineffective prompts lead to inconsistent AI outputs, reducing productivity and creating confusion across teams.

SOLUTION & OBJECTIVE: Master precise prompt engineering to ensure consistent, accurate, and scalable AI responses that directly enhance business efficiency and productivity.

KEY TOPICS:

- Core principles of prompt engineering
- Structuring context-specific and actionable prompts
- Creating standardised prompt templates for repeatable tasks
- Building and managing prompt libraries for enhanced team collaboration
- Advanced prompt strategies for complex AI interactions

BUSINESS OUTCOMES: YOU'LL BE ABLE TO:

- ✓ Enhance productivity through structured AI prompts
- ✓ Centralise prompt repositories for consistent outcomes (AI Ally)
- ✓ Improve accuracy and effectiveness in AI-generated content
- ✓ Streamline team collaboration with clear prompt-sharing strategies

WEEK 2 GUIDE: HANDS-ON AI IMPLEMENTATION, QUICK WINS & AGENTIC WORKFLOWS

BUSINESS CHALLENGE: Excessive manual tasks reduce operational efficiency and innovation capacity.

SOLUTION & OBJECTIVE: Implement practical AI tools and agentic workflows to automate repetitive tasks, freeing up team resources for higher-value activities.

KEY TOPICS:

- Practical AI tool application
- Workflow automation using AI
- Introduction to autonomous, multi-step AI agents
- Live examples of automating business tasks (e.g., meetings, content creation)

BUSINESS OUTCOMES: YOU'LL BE ABLE TO:

- ✓ Streamline operations instantly by automating everyday tasks with AI
- ✓ Eliminate manual work by applying AI tools to real business processes
- ✓ Boost team productivity by deploying autonomous AI agents
- ✓ Spot and act on automation opportunities tailored to your business needs

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WEEK 3 GUIDE: ADVANCED AI APPLICATIONS, CUSTOM AGENTS & WORKFLOW REFINEMENT

BUSINESS CHALLENGE: Businesses struggle to move beyond basic AI automation, missing opportunities for deeper productivity gains.

SOLUTION & OBJECTIVE: Deploy advanced, custom AI agents to automate complex workflows, driving meaningful business improvements across multiple departments.

KEY TOPICS:

- Advanced AI automation for cross business processes or functions
- Building and refining custom AI agents for autonomous execution
- Real-time feedback integration for workflow optimisation
- Multi-agent AI systems for enhanced decision-making

BUSINESS OUTCOMES: YOU'LL BE ABLE TO:

- ✓ Drive measurable productivity gains across core business functions
- ✓ Identify, design and deploy AI solutions that directly support your strategic objectives
- ✓ Make faster, smarter decisions using advanced AI-driven insights
- ✓ Clearly show the value of AI-powered workflows compared to traditional methods

WEEK 4 GUIDE: AI INTEGRATION, AGENT AUTOMATION & LONG-TERM SUCCESS

BUSINESS CHALLENGE: AI initiatives often stall due to poor integration and lack of strategic vision, limiting sustained value.

SOLUTION & OBJECTIVE: Embed AI seamlessly into your operational workflows with strategic planning, ensuring sustained adoption, scalability, and long-term success.

KEY TOPICS:

- Effective change management for AI adoption
- Strategies for embedding AI into daily operations
- Future-proofing your AI approach through ongoing innovation
- Creating a strategic roadmap for continuous AI integration

BUSINESS OUTCOMES: YOU'LL BE ABLE TO:

- ✓ Build and follow a clear roadmap for long-term AI success
- ✓ Gain leadership and team buy-in with proven adoption strategies
- ✓ Stay ahead of the curve with insights into emerging AI trends
- ✓ Use practical tools to keep your AI initiatives effective and evolving

Scan the QR now to lock in your spot for the next sprint—spaces are limited, and they fill fast! Don't get left behind while others master the AI tools shaping the future.

P.S. This 4-week sprint will equip you with a practical understanding of how to use AI tools—including **copilots, chat assistants, custom AI solutions**, and generative AI platforms—to drive productivity and achieve fast, repeatable results. Don't miss your chance to join the next session—reach out now to stay ahead in the rapidly evolving AI landscape!

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